

Om Yoga Show 2026 Prize Draw Terms and Conditions

These terms cover all four British Wheel of Yoga prize draws run at the Om Yoga Show 2026 (Alexandra Palace, 16–18 October 2026).

Part A: Free sign-up prize draws

A1. The promoter is The British Wheel of Yoga Limited, registered charity no. 1136674, company no. 07030679, 25 Jermyn Street, Sleaford NG34 7RU ("BWY").

A2. There are three free sign-up prize draws: the Yoga Discovery Bundle (for yoga practitioners), the Teacher Journey Bundle (for aspiring yoga teachers) and the Teaching Excellence Bundle (for qualified yoga teachers). No purchase is necessary to enter them.

A3. The draws are open to UK residents aged 18 or over. BWY employees, trustees, prize donors' staff and their immediate families are not eligible.

A4. To enter, create a free British Wheel of Yoga account (a "Free Yoga Account") by 23:59 on Wednesday 21 October 2026, in either of these ways:

1. complete a sign-up card at the BWY stand at the Om Yoga Show (16–18 October 2026), then create your account using the link BWY emails to you; or
2. create your account online at bwy.org.uk/omshow2026.

A5. Completing a sign-up card on its own is not an entry. You are entered only once your Free Yoga Account has been created.

A6. Each entrant goes into one draw only, chosen by ticking one box: on the sign-up card at the stand, or on the sign-up page at bwy.org.uk/omshow2026. If more than one box is ticked on a card, BWY will choose one.

A7. One entry per person. Entries received after the closing time will not be counted.

A8. The prizes are:

Draw	Prize	Approx. value
Yoga Discovery Bundle, 1st prize	Yoga Mad Warrior II Plus yoga mat, two Yoga Mad yoga blocks and a Yoga Mad yoga belt; Yoga Studio Store Studio Designed yoga mat; <i>Yoga in Britain</i> eBook (Equinox Publishing)	£127.92
Yoga Discovery Bundle, 2nd prize	Yoga Studio Store Inter yoga mat; Yoga Mad yoga strap; <i>Buddhism in 5 Minutes</i> eBook (Equinox Publishing)	£74.45

Draw	Prize	Approx. value
Yoga Discovery Bundle, 3rd prize	Yoga Studio Store Capsule Grip yoga mat	£57.59
Teacher Journey Bundle	British Wheel of Yoga branded yoga mat (Yoga Studio Store); four eBooks from Equinox Publishing: <i>Yoga Studies in 5 Minutes</i> , <i>A Student's Guide to the History and Philosophy of Yoga</i> , <i>What the Buddha Thought</i> , <i>Hinduism in 5 Minutes</i>	£137.80
Teaching Excellence Bundle	Six eBooks from Equinox Publishing: <i>Krishnamacharya on Kundalini</i> , <i>The Psychology of the Yogas</i> , <i>The Discerning Clear Gaze of Yoga</i> , <i>Thinking in Āsana</i> , <i>From Tapas to Modern Yoga</i> , <i>Post-Lineage Yoga</i> ; a BWY CPD Pass for selected regional British Wheel of Yoga CPD days	£205.75

A9. Values are recommended retail prices. The CPD Pass value is approximate (c.£40) and it must be used by 16 October 2027.

Part B: Ultimate Yoga Bundle member draw

B1. The promoter is BWY, as in A1. The draw is open to UK residents aged 18 or over, with the exclusions in A3.

B2. To enter, you must both:

1. have signed up with BWY through the Om Yoga Show 2026, either by completing a sign-up card at the BWY stand (16–18 October 2026) or by creating a Free Yoga Account online at bwy.org.uk/omshow2026; and
2. buy any paid British Wheel of Yoga membership between Friday 16 October 2026 and 23:59 on Monday 26 October 2026, using the same email address you gave on your sign-up card or used to create your Free Yoga Account.

B3. Free entry route, no purchase necessary. Anyone who meets B2(1) can enter without buying a membership by sending their full name, email address and the words "Om Show 2026 Ultimate Yoga Bundle" on a postcard or in a letter to: Om Show Prize Draw, The British Wheel of Yoga, 25 Jermyn Street, Sleaford NG34 7RU. Entries must arrive by 23:59 on Monday 26 October 2026. Postal entries have exactly the same chance of winning as entries made by purchase.

B4. One entry per person, however many memberships are bought or postcards sent. Your entry stands even if you later cancel your membership within any cooling-off period.

B5. There is one winner. The prize is:

Item	Donor	Approx. value
Horizon Yoga Kit Bag	Yoga Mad	£29.99
Arch Grip yoga mat	Yoga Studio Store	£64.00
<i>Yoga Anatomy, The Physiology of Yoga, The Complete Guide to Yoga Props and Hatha Yoga</i> (printed books)	Human Kinetics	£92.96
£100 gift voucher	Human Kinetics	£100.00
£15 eBook voucher	Human Kinetics	£15.00
Total		£301.95

B6. Voucher terms, expiry dates and where the vouchers can be redeemed are set by Human Kinetics. The winner should check the terms on their voucher or contact Human Kinetics at contact@human-kinetics.co.uk.

Part C: General terms for all draws

C1. Winners of the three free draws will be drawn at random from all valid entries on Thursday 22 October 2026. The winner of the Ultimate Yoga Bundle will be drawn at random on Tuesday 27 October 2026. The draws will be supervised by someone independent of the Om Show campaign.

C2. Winners will be notified by email within 7 days of the draw. A winner must reply with a UK delivery address within 14 days, or the prize may be forfeited and another winner drawn at random.

C3. Prizes will be sent to winners within 28 days of BWY receiving their delivery address. eBooks and vouchers are supplied digitally.

C4. Prize images are for illustration only. Actual prizes, including colours, may differ, subject to availability.

C5. Prizes are as described, non-transferable and have no cash alternative. If any item becomes unavailable, BWY will substitute an item of equal or greater value.

C6. The prizes are kindly donated by [Yoga Mad](#), [Yoga Studio Store](#), [Equinox Publishing](#) and [Human Kinetics](#). The donors are not responsible for running the draws.

C7. BWY will make the surname and county of each winner available on request by emailing office@bwy.org.uk within one month of the closing date. Winners may object to this by telling BWY when they accept their prize.

C8. BWY uses entrants' details to run the draws and contact winners, in line with its [privacy policy](#). Entrants receive BWY marketing emails only if they opt in.

C9. BWY may disqualify any entry it reasonably believes to be incomplete, fraudulent or in breach of these terms. BWY is not responsible for entries lost, delayed or not received.

C10. BWY may change or cancel the draws if circumstances outside its reasonable control make this necessary. Any changes will be published at bwy.org.uk/omshow2026.

C11. By entering, you agree to these terms. BWY's decision on any matter relating to the draws is final.

C12. These terms are governed by the law of England and Wales.

Questions: email office@bwy.org.uk.